



PORT PLASTICS

FEELING BLUE?



The entire Food & Beverage Industry is feeling BLUE. In 2018 less than 10% of Food Processors utilized blue as a visual detection aid for foreign particles. That number has skyrocketed to 70% and is expected to be adopted as an industry standard and will migrate into other Food related sectors.

Is it possible to eradicate Food Recalls? From 2016 – 2021 US food manufacturers recalled an average of 20 million pounds of protein-based products. These recalls directly result from extraneous material contamination, such as bone, wood, metal, plastics, wire, and other impurities.

For Food Manufacturers, eliminating contamination is the Holy Grail. Perhaps it is not currently possible to eradicate Food Contamination. Recent technology advancements and increased awareness move this reality into focus. The “how” is blurred, but the vision is crystal clear. Zero tolerance for foreign material recalls.



August 2022, PepsiCo initiated a voluntary product recall for select lots of Starbucks Tripleshot Energy Vanilla over concerns the beverages may contain metal fragments. Some Global food manufacturers can weather the storm of a major recall, but smaller regional food processors cannot. What's at risk: Brand image, financial consequences, and customer loyalty.

What's at risk?

Brand image, financial consequences, and customer loyalty.

Food Processors desire consumable components that are identified visually, by X-ray, or using inline metal detection systems. **Ports Plastics** understands that the risk of component failure increases with time. We offer a complete portfolio of detectable performance plastics.

**WE HAVE A LONG HISTORY IN PROPOSING THE MOST SUITABLE RADIATION RESISTANT POLYMER FOR ANY ENVIRONMENT.
CONTACT YOUR NEAREST PORT PLASTICS SALES OFFICE FOR ALL OF YOUR MATERIAL NEEDS.**