

# FOOD for THOUGHT

with Dana Scott



PORT PLASTICS

## HOW PLASTICS HELP SANTA

Santa and his team consider improvements annually to increase operational excellence and efficiencies to meet growing demands. Santa's Chief Operations Elf, Jolly Jingles, explains his staff's challenges. "With 2022 Global Population approaching 8B, increased demand for electronic gadgets, and Elf work shortages, we needed to build a new world-class, high-tech manufacturing and distribution center. Mrs. Claus, Business and Operations Manager, said, "**Santa is committed to supporting innovation and technological advancements to help deliver tech gadgets and beloved toys with an OTD (on-time delivery) of 100%.**"



### SANTA'S 2022 SLEIGH UPGRADES

Equipped with the most advanced integrated software for complex distribution models. Optimizing routes for efficiency.

- Sled Body is manufactured using lightweight, high-impact carbon composite polymer, helping Santa to increase his toy load, use less reindeer food, land soft like a snowflake, and accelerate to unprecedented speeds.
- The windshield is a high impact, anti-fog, polycarbonate, providing improved safety and visibility as he travels from excessive heat and cold in 24 hours.
- Real-time Naughty or Nice radar that will automatically reroute Santa's sled.

OUR HOLIDAY CANDY PRODUCTION LINES ARE NOW EQUIPPED WITH **DETECTABLE FOOD GRADE PLASTICS** THAT ENSURE OUR MANUFACTURING OPERATIONS COMPLY WITH THE LATEST INDUSTRY TRENDS.

– Peppermint Patti  
HOLIDAY CANDY PROCESS ENGINEER

Santa's Workshop exceeds industry 4.0! Holiday Candy Process Engineer Peppermint Patti said, "Holiday candy demands continue to increase at a CAGR of 12.25%. To meet consumer demands, we invested in modern conveyance systems that are faster and more reliable to ease employee shortages and future orders. Our holiday candy production lines are now equipped with Detectable Food Grade Plastics that ensure our manufacturing operations comply with the latest industry trends. These materials reduce the risk of foreign contamination and allow for faster line speeds.

THE MAGIC OF SANTA CAN ONLY GO SO FAR. MODERN INNOVATIONS ARE NOT ONLY AVAILABLE TO SAINT NICK. PORT PLASTICS CAN SUPPORT TAKING YOUR OPERATIONS TO THE NEXT LEVEL, OPTIMIZING OUTPUT! [www.PortPlastics.com](http://www.PortPlastics.com)

#FoodForThought